



## **MBA Product Management Summer Internship – Social Media and Networking**

Infotrieve is a global leader in information services and content management technology for businesses. For more than 20 years we have been providing corporate information centers, R&D facilities, and legal, business affairs and product professionals in more than half the Fortune 500 with a broad array of software solutions and services.

### **Position Overview**

Our newest hosted enterprise software platform serves as a gateway for instant access to all content licensed or owned by an organization, as well as virtually all published scholarly literature in the areas of science, technology and medicine. The system is currently utilized by over 275,000 scientists in many of the most highly regarded global companies in a variety of industries, with a user population that is growing exponentially. We believe a number of significant business opportunities exist to serve this rapidly expanding group of scientists, including the addition of social media and social networking capabilities, and we are interested in identifying the most promising.

This is a paid internship that requires a minimum three month commitment. The internship will be under the direction of our CEO. The position will preferably be in our Wilton, CT office.

### **Responsibilities**

- Research marketplace requirements, issues and trends to identify a business opportunity
- Flesh out product concept and synthesize requirements
- Develop business plan supported by objective marketplace feedback

### **Requirements**

- Entrepreneurial mind combined with exceptional business judgment and strong analytical skills
- Technophile who understands the power of Web 2.0 technology, and is passionate about how it can be leveraged to create entirely new business models
- Ability to clearly articulate a product vision and plan for success
- MBA student from a top business school who has completed his/her first year

### **How to Apply**

Please send resumes to [careers@infotrieve.com](mailto:careers@infotrieve.com).